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# IOS Android App Store Report 2016: Business Intelligence App Store Report



iOS Android APP STORE 2016  
Business Intelligence Report

catalyst™ Publication  
September 2016  
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 disruptedLogic  
Interactive



## Synopsis

This report provides business intelligence for mobile content developers. This information is valuable for gaining a greater understanding of the App Stores, App Store Optimization, Pricing, Categories, Downloads and Unique Installs, and the Markets. Business intelligence is crucial for those developers and producers who wish to gain an edge in a highly competitive industry. This publication is the result of over 12 months of research and analysis conducted from July 2015 through to August 2016 and reveals the most recent global trends within the mobile content industry. Further information can be found at [www.ctalyst.com](http://www.ctalyst.com)

## Book Information

File Size: 1805 KB

Print Length: 42 pages

Publication Date: September 6, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01LR72DM2

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #1,148,790 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #162 in Books > Computers & Technology > Mobile Phones, Tablets & E-Readers > Android #738 in Kindle Store > Kindle Short Reads > One hour (33-43 pages) > Computers & Technology #4977 in Books > Computers & Technology > Operating Systems

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